The conference
The conference has a mission for sharing and disseminating the recent research outcomes in engineering and business education, innovative business applications, interdisciplinary and intercultural use experiences, as well as potential market analysis and development trends for conference attendants. This conference offers a unique opportunity for academics, business and also for students from around the globe to share their broad array of knowledge, perspectives and fresh research outcomes for innovation and business applications benefiting globally and locally.

Topics:
- Entrepreneurship education and research
- Innovative new methods for engineering and business education
- Cooperation between academia and business
- Knowledge management in engineering and business education
- Sustainability in engineering and business education
- New curricula development
- Quality management in engineering and business education
- Lifelong learning
- Multimedia in engineering and business education
- Social and philosophical aspects of engineering and business education
- Management of engineering and business institutions
- HCI (Human Computer Interaction) applications for educational purposes
- The heritage and the development of national culture under economic globalization
- National culture innovation and education development

Papers and Publication
All the accepted and presented papers will be published in the peer reviewed proceedings to be indexed in Thomson Reuters - Conference Proceedings Citation Index, and other international databases. Selected papers may also be published in the journal https://www.degruyter.com/view/j/aucts.

Conference details
For all details, such as paper submission requirements, procedures, and guidelines, please go to the conference website: http://conferences.ulbsibiu.ro/brcebe

Important dates:
- Full Paper Submission by: 25 April 2017
- Notification of Acceptance of Full Paper: 25 June 2017
- Early Bird Registration Closes: 30 July 2016
- Conference Dates: 19-22 October 2017

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