CONFERENCE THEME

"Education Innovation and Economic Society development"

Now more than ever, developing new opportunities based on education, research and innovation is essential to ensuring competitiveness in the 21st century knowledge economy.

Our regions depend upon us to serve as economic engines – recognising the vital role that universities play in driving innovation and helping to build thriving knowledge-based economies. Well beyond their local and immediate economic impact, universities have indirect effects on economic development within a global context as well: As a magnet for talents, as an incubator for businesses, as a nexus for creative synergies between overseas partners and the local business community.

That’s why we are grateful to Prof Dongheng Hao, president of Shijiazhuang University of Economics for hosting the 7th ICEBE in conjunction with their “5th International Conference on Innovation and Entrepreneurship” (ICEI) from 13th - 15th October 2014.

A number of speakers from different backgrounds provide answers to questions regarding the subject “Education Innovation and Economic Society development” during the conference.

We look forward to contributions from all academic disciplines. The conference is divided into plenary sessions, paper sessions, workshops and the business-academic forum. We once again expect representatives from approx 10 countries all over the world to the conference. It is designed as a three-day event, with accompanying cultural programme, taking place at different venues. It is meant to provide representatives from business and sciences an opportunity to present their current work to peers, to engage in discussion and exchange – and to further expand their existing networks.

We look forward to your contributions and will be delighted to have you on the programme for our 7th ICEBE 2014 / 5th ICEI annual conference in Shijiazhuang!

TOPICS

- Education Innovation and Social responsibility of universities
- Innovation Engine/Drive and Sustainable Development
- Innovation Models of Engineering and Business Education
- The Cultivation of Undergraduates’ Entrepreneurial Spirit and Entrepreneur Awareness
- Innovation and Entrepreneurship Benefits, the Growth of Small and Medium Enterprises
- The Theory and Practice of Innovation and Entrepreneurship
- Innovative Engineering Programmes and the Social Development
- Chinese traditional cultures and the modern Market Economy

CONFERENCE CHAIR

Professor Norbert Grünwald
Wismar University, Wismar/Germany

Professor Dongheng Hao
Shijiazhuang University of Economics, Hebei/China

Sister Imee Mora
La Consolacion College Manila/Philippines

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La Consolacion College Manila/Philippines

Professor Christopher de Luna
La Consolacion College Manila/Philippines
SUBMISSION OF ABSTRACTS

Authors should submit an abstract of no more than 10 lines, outlining aims, content and conclusion of their papers, as well as other contributions. In addition the abstract should include the title, author(s) name, affiliation, mailing address, telephone number. Authors are asked to indicate the subject into which their papers are to be included. The abstracts should be sent to the following address: info@icebe.int, no later than 20 April 2014.

Abstracts will be reviewed by an international scientific committee. The authors of the accepted abstracts will be asked to submit their papers by 31 July 2014.

SUBMISSION OF PAPERS

Information regarding the submission of the papers will be sent by email to the authors who received confirmation with regards to the abstract acceptance.

Full papers will be double reviewed by an international scientific committee. The authors of the accepted papers will present their work at the conference. The paper will be published in the conference proceedings. Only those papers presented personally at the conference will be considered for publication in the conference proceedings. The official language of the conference is English.

CONFERENCE DETAILS

Deadlines:
30.04.2014 – Deadline for submission of abstracts
31.05.2014 – Notification of acceptance of the abstracts
31.07.2014 – Deadline for submission of the final paper
15.09.2014 – Notification of acceptance of the full papers
30.09.2014 – Deadline for registration

Conference fees:

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<th>Early bird (ends 30.09.2014)</th>
<th>Regular fee</th>
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<tr>
<td>Academics</td>
<td>300 €</td>
<td>350 €</td>
</tr>
<tr>
<td>Students</td>
<td>150 €</td>
<td>200 €</td>
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The conference fee includes participation in the conference, conference material including conference proceedings with ISBN and social activities expect of the excursion at the end of the conference.

The conference fee does not include the travel costs and the accommodation. Information about suitable hotels can be found on the conference website. Conference fee can only be paid by bank transfer.

We encourage students who are interested in the conference to contact their local international academic office in order to get information about scholarships for this conference.