First Call for Papers

This is a jointly organised conference of
European Centre for Engineering and Business Education, Wismar, Germany
Association of Engineering Education and Management, Taichung, Taiwan
Centre for Engineering Education and Management, Glasgow, UK
Department of Design Technologies, Cardiff, UK
and additional partner institutions from all over the world.

CONFERENCE THEME
In our knowledge society the driving force of all science, technology and
business developments is education. In return, technology and
entrepreneurship serve to improve education. There currently exists a
considerable interest in advancing engineering education through the use of
technology. Objective oriented implementation of technologies promotes
active learning, broadens learning styles, and allows distant, flexible and
blended learning, and enriches the process of teaching engineering. But
welcome to the 21st Century, where the term, "Business Education" will be
replaced with "Education for Business" to reflect the needs of today's
workplace and beyond. The workplace of today requires its workers to use
contemporary information technologies, understand how they interface with
other technologies, think critically, identify and solve problems,
communicate effectively, apply technology to task, and work in teams. For
the last several years, we have been hearing business and engineering
educators talk of the need to re-engineer their education programmes that
prepare students for this changing workplace. This conference is intended to
assemble reliable ideas, applications, and tested implementations for use
in engineering and business education that is demanded by our global
world.

SUBJECTS COVERAGE
Coverage of this special issue includes, but is not limited to, the following
subjects:
1. Entrepreneurship Education and Research
2. Innovative new methods for engineering and business education
3. Design Technologies
4. Collaboration in Engineering and Business Education
5. Knowledge Management in Engineering Education
6. Engineering and Business Mathematics
Suggestions for additional topics are welcome.

SUBMISSION ABSTRACTS
Only electronic submission of abstract that includes not more than ten lines should be sent to ecebe@hs-wismar.de.

SUBMISSION OF PAPERS
Only electronic submission of final papers for the conference will be arranged via website of ECEBE: www.ecebe.hs-wismar.de

LANGUAGE OF THE CONFERENCE
An official language of the conference is English. The detailed programme will be available at the end of April, depending on the number of participants and submitted papers.

DEADLINES
01.04.2008 Deadline for submission of abstract
01.05.2008 Notification of acceptance of submission
01.06.2008 Deadline for submission final paper

SESSION TYPES
<table>
<thead>
<tr>
<th>Interactive Paper/Presentation</th>
<th>15-20 min.</th>
<th>The text of papers selected for presentation will be published in the conference proceedings but the presenters are encouraged to present only one or two elements of their paper using interactive techniques.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Poster Session</td>
<td>30 min.</td>
<td>No formal presentation; authors will be available to answer questions during the poster session; a formal paper or slides are welcome for the conference proceedings.</td>
</tr>
<tr>
<td>Advanced Workshop</td>
<td>45 or 90 min.</td>
<td>Delegates can propose topics for further interactive working sessions; slides and handouts are welcome for the conference proceedings</td>
</tr>
</tbody>
</table>

1st International Conference on Engineering and Business Education
September 14-17, 2008
Hochschule Wismar, University of Technology, Business and Design
Wismar, Germany
## CONFERENCE AT A GLANCE

<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sunday, September 14, 2008 1800</td>
<td>Ceremonial Opening (opening speech from the mayor and others, musical entertainment, Cocktail Party)</td>
</tr>
<tr>
<td>Monday, September 15, 2008</td>
<td>Start with key note addresses, afterwards conference sessions, afternoon concurrently running advanced workshops</td>
</tr>
<tr>
<td>Tuesday, September 16, 2008</td>
<td>Start with key note addresses, afterwards conference sessions, afternoon concurrently running advanced workshops</td>
</tr>
<tr>
<td>Wednesday, September 17, 2008</td>
<td>Keynote addresses, evaluation of the workshops</td>
</tr>
</tbody>
</table>

## CONTACT INFORMATION

More Information about registration, fees, accommodation and payment conditions please find on the website of www.icebe.hs-wismar.de

Co-ordinator: Regina Krause  
Email: [ecebe@hs-wismar.de](mailto:ecebe@hs-wismar.de)  
Phone: +49 (0) 3841 7582290

Hochschule Wismar, University of Technology, Business and Design  
European Centre for Engineering and Business Education